

OA Data & Analytics Tool

Unlock Today's Trends in OA Publishing and Pricing

The Open Access Data & Analytics Tool (OA DAT) allows the entire research community to make informed choices about Open Access. This unique resource combines anonymized surveys of publishers' actual Open Access activities with disparate public data sets that have historically been difficult to use together. This online tool is presented by Delta Think, an independent publishing and digital media consultancy, with a reputation for delivering unbiased and practical information to the scholarly communications community.

How Can You be Part of That?

By pledging your support for the OA DAT you will be contributing towards ensuring that this valuable tool, and its underlying data, is made Open Access to libraries around the world.

The OA DAT allows you to:

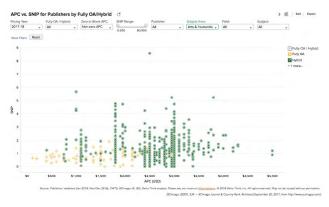
- Understand how Open Access is being used, and how much it is being used
- Track Open Access uptake, pricing, and value over time
- Provide information on cost-effective options by showing pricing trends for over 14,000 journals
- Zone in on discipline-specific information by drill-downs into over 300 subjects
- Help advise faculty on the complexities and nuances of open access
- Greatly reduce the work needed to produce briefings and basic education materials

All libraries participating in KU 2018 can enjoy trial access for two months

An example of what the OA DAT offers

APC's and Value for Money:

Under the APC topic, you can analyze the relationship between "quality" and price. The fine-grained subject filtering allows patterns to be visualized by specific disciplines. Find alternative publication venues that may offer comparable levels of impact at lower prices, or under alternative models (fully OA vs. hybrid journals). The example shows one slice of the data from the Arts, Humanities and Social Sciences; the tool also has complete coverage across Life, Physical, and Health Sciences across all of its' topics.



Institutional support costs \$2,300 // € 1,870 // £1,645* p.a. for a period of three years *(excl. VAT)

Find out more

- Register for a non-binding account at <u>app.knowledgeunlatched.org</u> to receive notifications about the collections, chat with us, view the metadata, and pledge your support.
- To see a list of the topics and explore the OA DAT more, feel free to check out our website
- Visit our <u>FAQ</u> to find answers to your questions
- Visit the <u>central information page</u> to stay updated at a glance
- Follow us on social media: Makunlatched KnowledgeUnlatched