

Improving the Insights of Your Usage Data

KU Open Analytics is an easily accessible usage data reporting tool that lets you take control over your own Open Access usage data. Developed in collaboration with, amongst others, Cornell University Press, University of Michigan Press, and Liverpool University Press, KU Open Analytics takes into account almost all that publishers wish to have in a usage data tool. Aggregate usage data from all Open Access e-books you have (including non-KU) and integrate any hosting platform you work with. In addition, KU Open Analytics gives you the possibility to create visual PDF-reports from the usage data of an e-book. This enables publishers to report back to, for example, authors and show them what impact making their book OA had.

How it Works

After receiving approval from the publisher, Knowledge Unlatched will collect usage data from the different Open Access hosting platforms the publisher works with. The usage data is structured and integrated into KU Open Analytics. The publisher logs onto the portal and is able to download usage data reports from all its Open Access e-books. Reports include usage by country, by platform, by institution and even by a region the publisher can specify for itself. In addition, publishers are able to download visual PDF-reports that give a clear overview of the usage from a certain e-book. Publishers can share these reports with funders and authors, showing them the increased impact of Open Access publications.

Benefits for Publishers

Have one single Usage Data Reporting Tool for all your Open Access e-books. Aggregate usage data from all hosting platforms you work with. Create visual PDF-reports to inform your authors on the impact of their book. Create reports whenever you want, wherever you want, and as many as you like. Create a comprehensive usage data report that shows usage by country, by platform, by institution, and even a manually selected region. Adjust date range, publication year, and even subject for reports. You have the data in your own hands.

Pricing Structure

0 - 50 titles

1500 euros

50 - 100 titles

3000 euros

100 - 150 titles

5000 euros

150+ titles

on request

Adding a new hosting platform has a one time set-up fee of 500 euros.

Find Out More

Contact us for a **free trial account** and more information.

To read more about KU Open Analytics, visit: knowledgeunlatched.org/ku-open-analytics/

