

INFORMATION FOR THE MEDIA

W. Bertelsmann Verlag (wbv) increases visibility and usage of its Open Access titles through Knowledge Unlatched

Bielefeld/Berlin, 27. Oktober 2017. As part of the international Open Access Week W. Bertelsmann Verlag (wbv) is to make its Open Access titles in social sciences, education and social research internationally available through Knowledge Unlatched

„With this cooperation we want to make a mark for Open Access monographs in the social sciences. The Open Services offering of Knowledge Unlatched (KU) ideally complements our own set of services to increase the visibility and international outreach of our titles”, says Joachim Höper, member of the Management Board of wbv. The renowned mid-sized academic publisher already has much experience in open access publishing: since 2012, wbv has published monographs, conference proceedings and empirical studies in educational and labor market research in both green and gold open access.

The cooperation is part of a new service provided by Knowledge Unlatched. The open access initiative now offers services to increase visibility and usage of Open Access content, thus moving beyond KU's traditional crowdfunding model. The services are geared towards libraries worldwide and are free of charge to them, the funding being provided by the respective publisher. From November onwards these services will also be used by wbv for their titles in English and German language.

About W. Bertelsmann Verlag: W. Bertelsmann Verlag (wbv) is an academic and professional publisher from Bielefeld with 140 years of publishing experience. Its focus is on content in social sciences, social research, education and administration & law. wbv offers books, journals, digital media and online portals and provides up-to-date information in all areas of its expertise.

About Knowledge Unlatched (KU): KU offers free access to scholarly content for every reader across the world. Our online platform provides libraries worldwide with a central place to support Open Access models from leading publishing houses and new OA initiatives.

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