KU Open Services
Greater impact for your OA books

Berlin, May 29th 2018
Philipp
Agenda

- Background Knowledge Unlatched
- KU Open Services
- Timeline
- Questions
Knowledge Unlatched: Making Open Access work

- Founded by Frances Pinter in 2012 in London
- Goal: help solving financing and organization issues around OA
- Independent platform providing libraries with a central place to support Open Access models from publishing houses and independent OA initiatives
- 500+ libraries and 100+ publishers registered on the platform (app.knowledgeunlatched.org)
- Since 2017 active in monographs and journals in HSS and STEM

Knowledge Unlatched has set out to solve the central coordination problem of Open Access
Knowledge Unlatched is a partner to raise funds for your OA titles or OA programmes.
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Introducing a New Service to Make Open Access Work

- In response to publishers’ demands, KU opens its services to publishers
  - Best of breed hosting
  - Titles available in all leading Open Access databases
  - Easy importing of title data into library catalogues
  - Easy de-duplication to reduce double dipping

- KU Open Services increases transparency and effectiveness to both publishers and libraries
The Challenge: Discoverability

- Impact matters in OA as much as for paywalled content
- Impact depends on relevance and discoverability
- No streamlined OA distribution: Publishers only publishing a few titles in OA don’t have the means to streamline the OA title distribution workflow, thereby limiting the discoverability and impact of titles.
The Solution: KU Open Services

- KU titles are present in **discovery systems** DOAB, Google Scholar, ProQuest Serial Solutions, ExLibris (Primo Central), EBSCO Discovery Service, Knowledge Base, Worldcat and others (whole list in our FAQ’s)
- **Archiving** with Portico and CLOCKKS
- Quarterly reporting on **usage data**
- Libraries provided with **MARC** records and **direct push** notification to 450+ KU libraries

Hosting
Reporting
Discoverbility
Archiving
MARC and ONIX records

 Greater impact for your titles
Efficient process
Quarterly reports: Transparency for Authors, Publishers, and Libraries

- Track the impact of your publications
- Share usage reports you with authors
- Demonstrate the impact of Open Access to institutions
KU Open Services for Books and Journals

Books:
- One time Fee per title:
  150 € EUR / 175 $ USD / 135 £ GBP
- Instant hosting on:
  - OAPEN
  - JSTOR
  - MUSEOpen
  - HathiTrust Digital Library
  - BiblioLabs

Journals:
- One time annual fee:
  1,000 € EUR / 1635 $ USD / 875 £ GBP
- Price per article:
  8 € EUR / 9.5 $ USD / 7 £ GBP
- Instant hosting on the Ubiquity platform
High Impact

- KU titles are on average +30% more downloaded than all other titles hosted by OAPEN
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Efficient Process

1. Publisher submits metadata via CSV + file(s)
2. KU imports metadata and file(s)
3. Publisher approves metadata
4. KU marks title as “unlatched” to become visible next day on OAPEN
5. Global KU library community notified + titles indexed in discovery systems
Thank you for your attention!
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