Pledging 2020

Knowledge Unlatched
Welcome

Dear KU supporters around the world,

Welcome to the overview of our 7th pledging round! We are very excited to share the latest news of our growing marketplace of Open Access initiatives. This year, 15 partners, new and established, are inviting you to join the international community of over 650 libraries around the world in pledging your support.

Open Access is still constantly developing and changing. For our 2020 collections, we have listened to your feedback and made some changes to our models: You will find all projects presented within nine subject disciplines and Open Infrastructures. We hope very much that this will align better with the internal processes within your library.

And we are particularly happy to announce KU’s geographic expansion. Through our own colleagues and vendor partners, Knowledge Unlatched now also covers Asia and Africa, two continents particularly important to our mission of making Open Access easy and global.

There is no doubt that times are currently uncertain. But if there is one crucial element which together we can work towards, it is ensuring barrier-free access to scholarly content. Open Access remains the key innovation which supports easy access to critical scholarship around the world, independent of where you are and who you are. Thank you for supporting our common cause through Knowledge Unlatched!

Yours
Alexandra, Amir, Bob, Catherine, Elane, Max, Mirela, Nina, Pablo, Philipp, Nina, Wilson, and Sven

PS: As always if you have a special question or concern, please do not hesitate to get in touch with me directly: sven@knowledgeunlatched.org
Overview

Overview of the programs that are part of this subject collection

What information can I find in this Brochure?

Defines the number of content items to be made Open Access provided the pledging target is reached

Pledging commitment required in years

Annual pledging price per collection. Multi-year commitments can also be paid in one sum upfront

Pledging institutions receive free access to all of the content, even if the pledging target is not reached

Additional services which KU applies to all content items which are part of the collection, at no extra cost to institutions

KU 2020 Subject Category

This overview lists the features of each package in this subject area

KU Select 2020 - Discipline

Name of Partner Program

<table>
<thead>
<tr>
<th>Subject Category</th>
<th>KU 2020 Books</th>
<th>Name of Partner Program</th>
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<tr>
<td>Anthropology</td>
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<td>Communication, Cultural &amp; Media Studies</td>
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<td>Sociology</td>
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<td>Open Infrastructures</td>
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</table>

Guaranteed Access

Price per year

Necessary Supporters

Pledging Term in Years

3.950 $  
3.525 €  
3.100 £

1.120 $  
1.000 €  
880 £

30  
15
KU Select 2020 HSS Books

Pledge for the full collection of all 343 HSS Books and support the multi-disciplinary flagship collection from KU. For those for whom the full collection is too large or who prefer to concentrate on specific disciplines, subject-based packages within KU Select are available for the first time. Please see the subject specific collections for more information on the pricing.

Complete Package

12.500 $  
11.150 €  
9.800 £

Frontlist Only

9.200 $  
8.200 €  
7.200 £

343 Titles

151 Frontlist Titles

192 Backlist Titles

www.knowledgeunlatched.org/ku-select-2020
KU Select 2020
Anthropology

Berghahn
Migration and Development Studies 2020 - 2022

• Includes books from Taylor & Francis, Duke UP and Berghahn and others
• Titles curated by the KU Selection Committee consisting of librarians from all over the world
• Cooperative approach less expensive than the purchase of single copies by each library
• For the first time libraries can choose between the Full Collection of HSS Books or pledge by subject package

Berghahn
Open Anthro 2020 - 2022

• Frontlist Publications covering the topics of international migration and movement as well as the social implications of economic and environmental change on communities.
• Includes titles from the Forced Migration series as well as Integration and Conflict Studies and the Environmental Anthropology and Ethnobiology series among others.

HAU Books
2020 - 2022

• Ground-breaking Subscribe-to-Open (S20) pilot project developed in partnership with Libraria
• S20 seeks to take what is working well in the current system and applies it to achieving a sustainable and potentially universal model of open access
• Libraries can upgrade to the full collection and contribute to the success of the BOA
• No author-facing costs

HAU Books is the book publishing wing of the Society for Ethnographic Theory (SET)
The aim is to ensure that anthropologists’ precious ethnographic findings can return to the communities studied by the scientists in a free and shareable form

www.knowledgeunlatched.org/anthropology
KU Select 2020 - Communication, Cultural & Media Studies

**Highlights**

- Includes books from Bloomsbury, Brill and Edinburgh University Press and others
- Titles curated by the KU Selection Committee consisting of librarians from all over the world
- Cooperative approach less expensive than the purchase of single copies by each library
- For the first time libraries can choose between the Full Collection of HSS Books or pledge by subject package

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**A Cultural History of the Disneyland Theme Parks**

by Jarrina Mittermeier from Intellect

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**Content Definition**

- 46 Books
- 20 Books

**Pledging Term in Years**

- 1
- 1

**Price per Year**

- 1.665 $
- 1.485 €
- 1.310 £
- 1.215 $
- 1.085 €
- 955 £

**Necessary Supporters**

- 175
- 175

**Guaranteed Access**

- ✗
- ✔

**MARC Records**

- ✔
- ✔

**Hosting**

- ✔
- ✔

**Usage Data**

- ✔
- ✔

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www.knowledgeunlatched.org/communication
KU Select 2020 - English Language & Literature

Brill - Postmodern Literature 2021

**Highlights**

- Includes books from Edinburgh University Press, Michigan University Press and others
- Titles curated by the KU Selection Committee consisting of librarians from all over the world
- Cooperative approach less expensive than the purchase of single copies by each library
- For the first time libraries can choose between the Full Collection of HSS Books or pledge by subject package

**Content Definition**

- This program includes titles of the “GAPS” (Association for Anglophone Post-colonial Studies) and other frontlist titles surrounding the topic by Brill
- Includes topics from familiar literary fields such as travel writing, autobiography, narrative theory, and even medieval English literature and Shakespeare studies
- Complete frontlist publication portfolio of Brill Books in Postmodern Literature.

**Pledging Term in Years**

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<thead>
<tr>
<th></th>
<th>KU Select 2020 - English Language &amp; Literature</th>
<th>KU Select 2020 - English Language &amp; Literature Frontlist only</th>
<th>Brill - Postmodern Literature 2021</th>
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<tr>
<td>Books</td>
<td>33</td>
<td>21</td>
<td>20</td>
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<tr>
<td>$</td>
<td>1,485</td>
<td>1,280</td>
<td>3,350</td>
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<tr>
<td>€</td>
<td>1,325</td>
<td>1,140</td>
<td>2,990</td>
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<tr>
<td>£</td>
<td>1,170</td>
<td>1,000</td>
<td>2,635</td>
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**Necessary Supporters**

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<tr>
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<th>KU Select 2020 - English Language &amp; Literature Frontlist only</th>
<th>Brill - Postmodern Literature 2021</th>
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<td>175</td>
<td>175</td>
<td>50</td>
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</table>

**Guaranteed Access**

- Yes

**MARC Records**

- Yes

**Hosting**

- Yes

**Usage Data**

- Yes

www.knowledgeunlatched.org/literature

"Comics and the Body" from Ohio State University Press
KU Select 2020

History

Highlights

- Includes books from Academic Studies Press, Brill, Duke University Press and others
- Titles curated by the KU Selection Committee consisting of librarians from all over the world
- Cooperative approach less expensive than the purchase of single copies by each library
- For the first time libraries can choose between the Full Collection of HSS Books or pledge by subject package

"A global history of early modern violence" from Manchester University Press

Content Definition

Pledging Term in Years

Price per Year

Price per Year

Necessary Supporters

Guaranteed Access

MARC Records

Hosting

Usage Data
KU Select 2020 Modern Languages & Linguistics

Language Science Press 2021 - 2023

- Renewal of the ground-breaking initiative in the field of Linguistics, successfully making over 90 books available fully open access by the end of 2020
- Demonstrating that open access for books can be sustainable
- Researchers can continue to submit and publish OA without any Book Processing Charges (BPCs)

Selection of forthcoming titles from Language Science Press

<table>
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<th>Content Definition</th>
<th>KU Select 2020 - Modern Languages &amp; Linguistics</th>
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<th>Language Science Press - 2021 - 2023</th>
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<tr>
<td>Price per Year</td>
<td>850 $</td>
<td>605 $</td>
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<tr>
<td>755 €</td>
<td>540 €</td>
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<td>665 £</td>
<td>475 £</td>
<td>880 £</td>
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<td>175</td>
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<td>115</td>
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Guaranteed Access

- MARC Records
- Hosting
- Usage Data

www.knowledgeunlatched.org/linguistics
**KU 2020 Pledging**

**Politics & International Studies**

**KU Select 2020**

Politics & International Studies

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**Pluto Press**

Radical Politics 2021 - 2023

**transcript**

Open Library Politikwissenschaft 2021

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- Includes books from De Gruyter, Pluto Press, University of London Press and others
- Titles curated by the KU Selection Committee consisting of librarians from all over the world
- Cooperative approach less expensive than the purchase of single copies by each library
- For the first time libraries can choose between the Full Collection of HSS Books or pledge by subject package
- Cutting edge critical work in the social sciences employing Marxist, feminist, decolonial and other radical approaches
- Titles in the collection explore progressive policy and practice, offer radical critiques of the contemporary political scene, and analyse the power structures of contemporary society
- Complete frontlist publication portfolio of Pluto Press in Political Science
- Fortführung eines erfolgreichen Transformations-Modells in Zusammenarbeit mit dem Nationalen Open-Access-Kontaktpunkt OA2020-DE
- Erneute Beteiligung der FID Politikwissenschaft (POLLUX) an der Staats- und Universitätsbibliothek Bremen
- Der endgültige Rechnungsbetrag reduziert sich anteilig, je mehr Einrichtungen sich an der Finanzierung beteiligen

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**Content Definition**

- **KU Select 2020**
  - 58 Books
- **Politics & International Studies**
  - 23 Books
- **Frontlist only**
  - 20 Books p.a.
- **Pluto Press - Radical Politics 2021 - 2023**
  - 20 Books

**Pledging Term in Years**

- **KU Select 2020**
  - 1
- **Politics & International Studies**
  - 1
- **Frontlist only**
  - 3
- **Pluto Press - Radical Politics 2021 - 2023**
  - 1

**Price per Year**

- **KU Select 2020**
  - $2,005
  - €1,790
  - £1,575
- **Politics & International Studies**
  - $1,400
  - €1,250
  - £1,100
- **Frontlist only**
  - $2,320
  - €2,070
  - £1,820
- **Pluto Press - Radical Politics 2021 - 2023**
  - $2,465
  - €2,200
  - £1,935

**Necessary Supporters**

- **KU Select 2020**
  - 175
- **Politics & International Studies**
  - 175
- **Frontlist only**
  - 50
- **Pluto Press - Radical Politics 2021 - 2023**
  - 50

**Guaranteed Access**

- **KU Select 2020**
  - Yes
- **Politics & International Studies**
  - Yes
- **Frontlist only**
  - Yes
- **Pluto Press - Radical Politics 2021 - 2023**
  - No

**MARC Records**

- **KU Select 2020**
  - Yes
- **Politics & International Studies**
  - Yes
- **Frontlist only**
  - Yes
- **Pluto Press - Radical Politics 2021 - 2023**
  - Yes

**Hosting**

- **KU Select 2020**
  - Yes
- **Politics & International Studies**
  - Yes
- **Frontlist only**
  - Yes
- **Pluto Press - Radical Politics 2021 - 2023**
  - Yes

**Usage Data**

- **KU Select 2020**
  - Yes
- **Politics & International Studies**
  - Yes
- **Frontlist only**
  - Yes
- **Pluto Press - Radical Politics 2021 - 2023**
  - Yes

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[www.knowledgeunlatched.org/politics](http://www.knowledgeunlatched.org/politics)
### KU Select 2020 Sociology

- Includes books from Mohr Siebeck, transcript, Nomos and others
- Titles curated by the KU Selection Committee consisting of librarians from all over the world
- Cooperative approach less expensive than the purchase of single copies by each library
- For the first time libraries can choose between the Full Collection of HSS Books or pledge by subject package

### Routledge African Studies 2020 - 2022

- Open access provides unprecedented opportunities for scientists in Africa
- Covers a range of social, political and economic issues, interesting for scholars on the African continent and beyond
- Guaranteed Access: supporting libraries will receive free access to the digital version of all books included in the collection should the full funding target not be reached

### Routledge Gender Studies 2020 - 2022

- Global and cutting-edge research content
- Includes hot topics such as LGBTQ rights, Post-Colonialism and Feminist Pedagogy
- Guaranteed Access: supporting libraries will receive free access to the digital version of all books included in the collection should the full funding target not be reached

### Content Definition

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<td>1.940 $</td>
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<td>4.620 $</td>
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[www.knowledgeunlatched.org/sociology](http://www.knowledgeunlatched.org/sociology)
Intl. Water Association Publishing
2021 - 2023

- Includes publications in the defined subject area of water and wastewater
- Includes research on water quality and filtration in evolving countries
- Complete portfolio of frontlist publication will be flipped

IntechOpen
Institutional Package

- A targeted offer to institutions whose researchers frequently publish chapters in IntechOpen books
- For a small increase in price institutions can secure 50% more publishing opportunities for their local researchers
- Contact us for a targeted offer for your institution

"System Losses from Water Supply Networks"
from IWA Publishing

KU 2020 STEM

Content Definition
- 20 Books p.a.
- 20 Books
- tbd

Pledging Term in Years
- 3
- 1
- 3

Price per year
- 2,610 $ 2,330 € 2,050 £
- 645 $ 575 € 505 £
- on request

Necessary Supporters
- 75
- 75
- 20

Guaranteed Access

MARC Records

Hosting

Usage Data

www.knowledgeunlatched.org/stem
### Further Collections

**University Press Archaeology**
- University of California Press
- Luminos Membership

**Open Commons of Phenomenology**
- Library Membership fees are used to directly cover publishing costs with any surplus added to an author waiver fund to support authors in getting their research published.
- All authors at Luminos Member Library institutions receive discounts on Title Publication Fees.
- Both the benefits and costs of Open Access are shared among stakeholder communities, creating a more sustainable ecosystem for publishing scholarly HSS books.
- Online research platform bringing Open Access to scholarly materials and resources in the field of phenomenology.
- Library funding since 2017 has helped to build a comprehensive corpus of phenomenological sources and further funding from 2020 will help to expand the content.
- Tech support offered to five of your researchers to design and manage blogs or conference websites and to strengthen the visibility of their work.

<table>
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<tr>
<th>KU 2020 Pledging</th>
<th>University Press Archaeology Frontlist Package 2021 - 2023</th>
<th>University Press Archaeology Backlist Package</th>
<th>University of California Press - Luminos Membership</th>
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<td>1</td>
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<td>✗</td>
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Further Collections

Mohr Siebeck
IT-Recht
2021 - 2023

- Umfasst aktuelle Publikationen zum Thema Digitalrecht
- Unter anderem Medienrecht, Internetrecht und Recht der Digitalisierung
- Das Projekt zielt darauf ab, die komplette Frontlist von Mohr Siebeck im Themengebiet Open Access zu stellen

Highlights

- Fortführung eines erfolgreichen Transformations-Modells in 2019 für den freien Zugang für Wissenschaft und Praxis zu Monografien und Sammelbänden in den Teildisziplinen Erwachsenenbildung sowie Berufs- und Wirtschaftspädagogik
- Entwickelt in Zusammenarbeit mit dem Nationalen Open-Access-Kontaktpunkt OA2020-DE
- Der endgültige Rechnungsbetrag reduziert sich anteilig, je mehr Einrichtungen sich an der Finanzierung beteiligen

www.knowledgeunlatched.org/further-collections
### Open Research Library

**Basic Library Membership**
- Your central hosting platform for academic OA content, offering user-friendly access to tens of thousands of books and other types of scholarly content from a variety of sources.
- Gives institutions one single target to index OA content, for seamless and freely access.
- Libraries investing in the ORL contribute to the development and maintenance of a dedicated infrastructure for fast, unobstructed access to valuable scholarly content.

**Premium Library Membership**
- As per the Basic model with additional customised features for Premium Member libraries.
- Admin features allow Premium Members to customise ORL views to meet the needs of their target communities.
- Such as a branded microsite and customised content display.

### OAPEN Library Membership
- OAPEN provides a dedicated infrastructure to support the discoverability of OA books.
- Member libraries make possible the vital work of OAPEN and DOAB for libraries, scholars and the general public, to provide free and unrestricted access, improve discovery, and preserve scholarly books.
- Benefits include benchmark reports and MARC21 Records creation.

### KU Open Analytics
- KU Open Analytics harmonizes different usage reports.
- Combines multiple sources to generate a unique overview of which content is being used at your institution.
- Institutions can easily combine their Institutional Repository stats, COUNTER reports, and other usage data into a consolidated version.

### KU 2020 Pledging

<table>
<thead>
<tr>
<th>Open Research Library</th>
<th>OAPEN - Library Membership</th>
<th>KU Open Analytics</th>
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<tr>
<td>Basic Library Membership</td>
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<tr>
<td><strong>Content Definition</strong></td>
<td><strong>Pledging Term</strong></td>
<td><strong>Price per Year</strong></td>
</tr>
<tr>
<td>Thousands of OA books, posters &amp; videos</td>
<td>3</td>
<td>1.120 $ (1.000 \text{ €} ) (880 \text{ £} )</td>
</tr>
<tr>
<td>Thousands of OA books, posters &amp; videos</td>
<td>3</td>
<td>2.240 $ (2.000 \text{ €} ) (1.760 \text{ £} )</td>
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<td>2.800 $ (2.500 \text{ €} ) (2.200 \text{ £} )</td>
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<td><strong>Customized Features</strong></td>
<td><strong>Usage Data</strong></td>
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KU 2020 Pledging

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