KU 2020 Pledging

Communication, Cultural & Media Studies

KU Select 2020

Communication, Cultural & Media Studies

- Includes books from **Bloomsbury, Brill and Edinburgh University Press and others**
- Titles curated by the KU Selection Committee consisting of librarians from all over the world
- Cooperative approach less expensive than the purchase of single copies by each library
- For the first time libraries can choose between the Full Collection of HSS Books or pledge by subject package

Highlights

„A Cultural History of the Disneyland Theme Parks“ from Intellect

www.knowledgeunlatched.org/communication

KU 2020 Commu-nication & Media	KU Select 2020 - Communication, Cultural & Media Studies	KU Select 2020 - Communication, Cultural & Media Studies Frontlist only
Content Definition	46 Books	20 Books
Pledging Term in Years	1	1
Price per Year	1.665 $ 1.485 € 1.310 £	1.215 $ 1.085 € 955 £
Necessary Supporters	175	175
Guaranteed Access	✗	✗
MARC Records	✓	✓
Hosting	✓	✓
Usage Data	✓	✓