Agenda

• Welcome
• KU Open Services
• KU Open Analytics
• Pricing
Welcome!

- Knowledge Unlatched crowdfunds Open Access publishers and initiatives around the world
- Additionally, it offers publishers services for titles funded through other sources
- KU Open Services focuses on title hosting and on promoting titles
- KU Open Analytics helps publishers understanding their titles’ performance better
- Publishers can choose from several options
KU Open Services

• Infrastructure solution for OA title distribution
• We take care of meeting the OA requirements of your authors / funders
• Impact matters in OA as much as for paywalled content, ensuring discoverability for OA titles so that they are freely accessible and visible
KU Open Services

• KU Open Services program as a partner for your OA book and journal distribution, including:

  I. Integration with existing systems Coresource, Bibliovault or SFTP
  II. Single title hosting on multiple OA platforms
  III. Access to additional promotional services
  IV. Instant MARC Record creation for easy cataloguing
  V. Quarterly usage reporting
  VI. Social Media on title level to KU Network
Drive Impact Through Podcasts

• 1 hr podcast with the author on her/his research
• High-quality interviews by experts from the field
• Hosting on multiple platforms
• Social Media on title level to KU Network
Drive Impact Through Videos

• Videos focusing on the author and her/his research
• High-quality interviews with lots of graphical features
• Hosting on multiple platforms
• Social Media on title level to KU Network
Dedicated Hosting Environment
Possible for Books & Journals

- Individualized Appearance
- Instant hosting
- DOIs assigned
- Archiving
- Chapterization

https://www.science.giesserei-praxis.de/
https://mwv-open.de/
KU Open Analytics – Demonstrating Impact

- One reporting dashboard for all OA usage
- Comprises 17 hosting OA platforms (Open Research Library, OAPEN, JSTOR, Project Muse, Fulcrum, etc.)
- Integrate your own publisher platform
- Allows benchmarking with paywalled books
- Easy reporting to authors and funders in pdf format
- Pricing per integrated platform
KU Open Analytics – Solution

Solution to connect 20+ platforms and repositories

Reporting dashboard for all OA usage

Title Report (PDF)
KU Open Analytics – Benefits

Before

- Usage reports fragmented and stored somewhere online
- No OA usage reporting to authors and leadership
- Time consuming manual analysis of usage data

After

1. Central place with consolidated OA usage data for different platforms
2. Intuitive interface for title PDF reporting to authors and funders
3. Flexible filters to review trends across countries and institutions

• A service to carry out publisher and title OA impact reporting
KU Open Funding – Present Your OA Offer!

- Overview of OA publication
- services and publishing cost
- Integrated process for participating publishers & libraries
- Easy payment process
- Multiple invoicing options
- 35 publishers participating
- Free listing, commission-based
## Pricing 2020

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Please contact me with any questions
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