



KU Open Services Supporting Publishers Thrive in Open Access

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Agenda

- Welcome
- KU Open Services
- KU Open Analytics
- Pricing

Welcome!

- Knowledge Unlatched crowdfunds Open Access publishers and initiatives around the world
- Additionally, it offers publishers services for titles funded through other sources
- KU Open Services focuses on title hosting and on promoting titles
- KU Open Analytics helps publishers understanding their titles' performance better
- Publishers can choose from several options

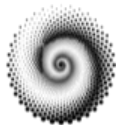
KU Open Services

- Infrastructure solution for OA title distribution
- We take care of meeting the OA requirements of your authors / funders
- Impact matters in OA as much as for paywalled content, ensuring discoverability for OA titles so that they are freely accessible **and** visible



KU Open Services

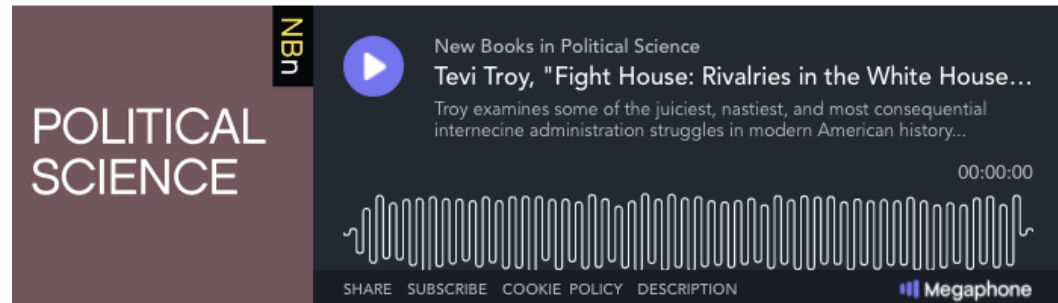
- KU Open Services program as a partner for your OA book and journal distribution, including:
 - I. Integration with existing systems Coresource, Bibliovault or SFTP
 - II. Single title hosting on multiple OA platforms
 - III. Access to additional promotional services
 - IV. Instant MARC Record creation for easy cataloguing
 - V. Quarterly usage reporting
 - VI. Social Media on title level to KU Network



Drive Impact Through Podcasts

- 1 hr podcast with the author on her/his research
- High-quality interviews by experts from the field
- Hosting on multiple platforms
- Social Media on title level to KU Network

Our partner



Drive Impact Through Videos

- Videos focusing on the author and her/his research
- High-quality interviews with lots of graphical features
- Hosting on multiple platforms
- Social Media on title level to KU Network

Our partner

LATEST
THINKING



Dedicated Hosting Environment

Possible for Books & Journals

- Individualized Appearance
- Instant hosting
- DOIs assigned
- Archiving
- Chapterization



Books

<https://mwv-open.de/>



Journals

<https://www.science.giesserei-praxis.de/>

KU Open Analytics – Demonstrating Impact

- One reporting dashboard for all OA usage
- Comprises 17 hosting OA platforms (Open Research Library, OAPEN, JSTOR, Project Muse, Fulcrum, etc.)
- Integrate your own publisher platform
- Allows benchmarking with paywalled books
- Easy reporting to authors and funders in pdf format
- Pricing per integrated platform

KU Open Analytics – Solution

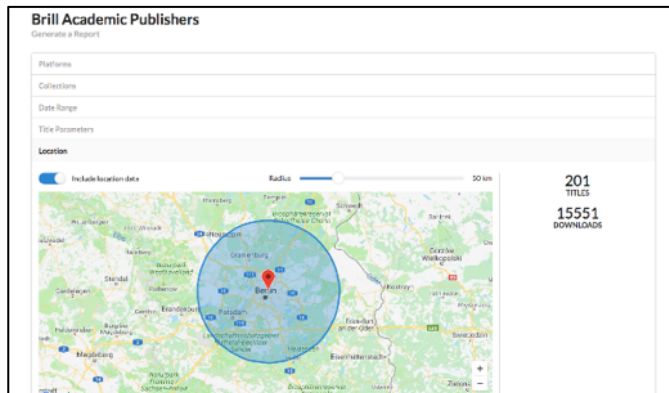
Solution to connect 20+ platforms and repositories



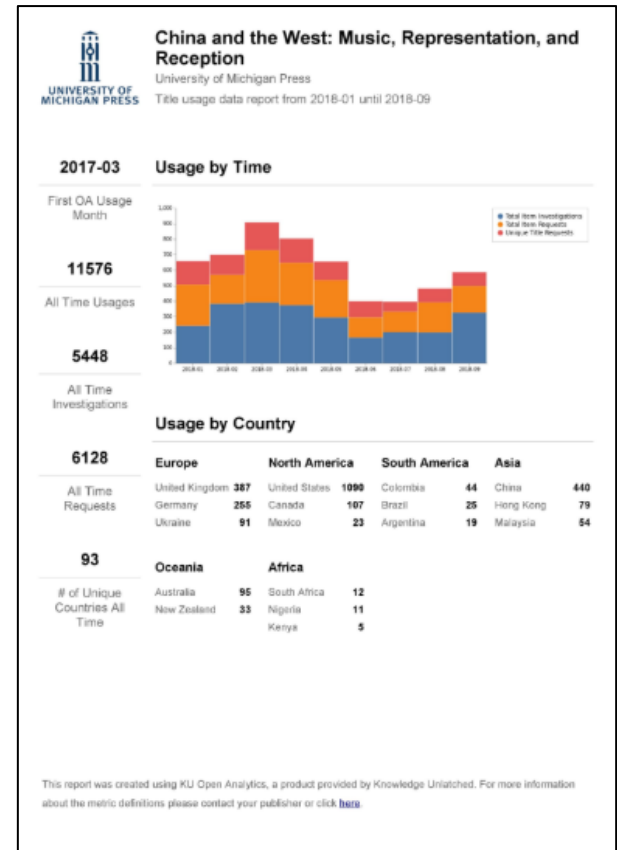
JSTOR



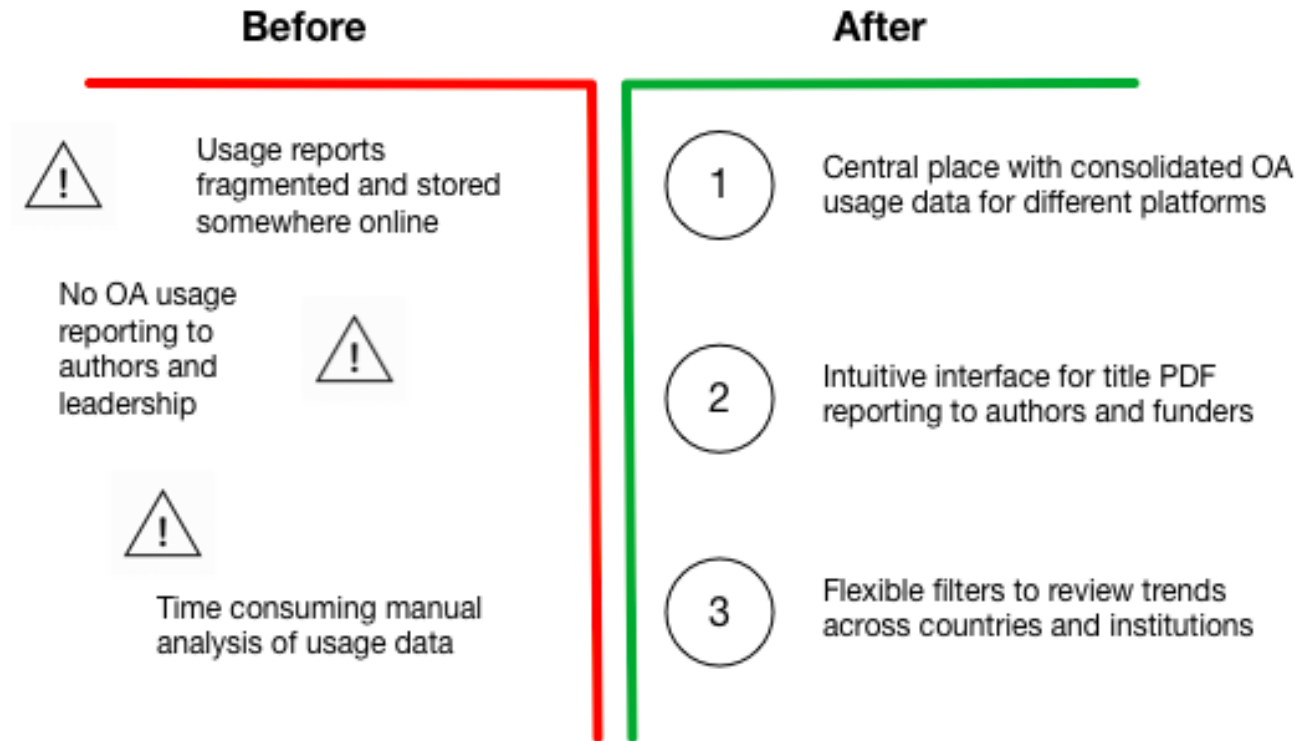
Reporting dashboard for all OA usage



Title Report (PDF)



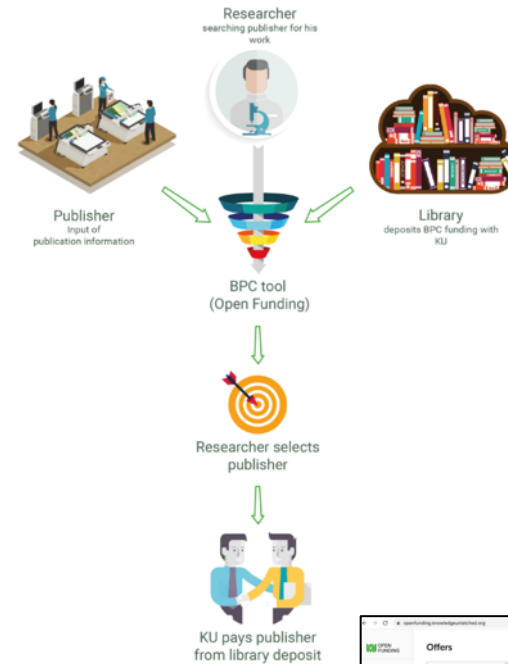
KU Open Analytics – Benefits



- A service to carry out publisher and title OA impact reporting

KU Open Funding – Present Your OA Offer!

- Overview of OA publication
- services and publishing cost
- Integrated process for participating publishers & libraries
- Easy payment process
- Multiple invoicing options
- 35 publishers participating
- Free listing, commission-based



The screenshot shows the 'Offers' interface with a search bar and a table of offers. The table columns are: Publisher, Publisher Name, Discipline, Publication Type, Language, and Publication Price (EUR). The table contains several rows of offers, including those from Academic Press, Elsevier, and Springer.

Publisher	Publisher Name	Discipline	Publication Type	Language	Publication Price (EUR)
Academic Press	Elsevier	Modern Languages and Linguistics	Series	English, Persian	€1000
Academic Press	Palgrave Macmillan	Politics and International Studies	Series	English, Persian	€1000
Academic Press	Springer	History	Series	English, Persian	€1000
Academic Press	Wiley-Blackwell	Area Studies	Series	English, Persian	€1000
Academic Press	Wiley-Blackwell	History, Politics and International Studies, Economics, Management and Development Studies	Series	English, Persian	€1000
Academic Press	Wiley-Blackwell	Education	Series	English, Persian	€1000
Academic Press	Wiley-Blackwell	Philosophy	Series	English, Persian	€1000
Academic Press	Wiley-Blackwell	Health, Science, Sports, Performing Arts, Film and Screen Studies	Series	English, Persian	€1000
Academic Press	Wiley-Blackwell	Psychology and Behavioral Science	Series	English, Persian	€1000

Pricing 2020

Service		EUR			USD			GBP		
		Title fee	Setup	Annual fee	Title fee	Setup	Annual fee	Title fee	Setup	Annual fee
Titlehosting		150	-	-	168	-	-	132	-	-
	Open Research Library	-	-	-	-	-	-	-	-	-
	OAPEN	-	-	-	-	-	-	-	-	-
	JSTOR	90	-	-	100	-	-	80	-	-
	Project Muse	90	-	-	100	-	-	80	-	-
Dedicated hosting environment										
	Platform	-	4.500	3.000	-	5.050	3.360	-	3.960	2.640
	Book Title	550	-	-	550	-	-	550	-	-
	Journal	-	4.500	3.000	-	5.050	3.360	-	4.500	3.000
	Article (one time)	15	-	-	18	-	-	13	-	-
Impact										
	Podcasts	250	-	-	280	-	-	250	-	-
	Videos	1.500	-	-	1.680	-	-	1.320	-	-
	Analytics (title = addtl. Platform p	500	-	1.000	560	-	1.150	440		880

Please contact me with any questions
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